

**FOR IMMEDIATE RELEASE**

## **Global Results Communications Welcomes Viral Nation to its Prestigious Client Roster**

**Santa Ana, CA - June 2023** - Global Results Communications (GRC), a leading strategic communications agency specializing in technology, healthcare, space and telecommunications, is pleased to announce the addition of Viral Nation, a global influencer marketing and talent agency, to its esteemed client roster.

Viral Nation's decision to partner with GRC underscores the agency's reputation for delivering unparalleled strategic counsel, innovative campaigns, and measurable results. With a shared commitment to creativity and excellence, this collaboration promises to amplify Viral Nation's brand presence and drive impactful results in the dynamic landscape of influencer marketing.

Valerie Christopherson, Founder and CEO of Global Results Communications, expressed her enthusiasm about the partnership, stating, "We are thrilled to welcome Viral Nation to the GRC family. As pioneers in influencer marketing, Viral Nation brings a wealth of expertise and creativity to the table. We look forward to leveraging our strategic communications capabilities to elevate their brand and further solidify their position as industry leaders."

Viral Nation is equally excited about the collaboration and anticipates leveraging GRC's expertise to enhance its global brand visibility and strengthen its market position.

"Our partnership with Global Results Communications marks an exciting chapter for Viral Nation," said Scott Leatherman, CMO of Viral Nation. "With GRC's proven track record of delivering strategic communications solutions, we are confident that together, we will achieve remarkable success and drive meaningful impact in the influencer marketing space."

Global Results Communications remains committed to delivering innovative communication strategies that drive growth and propel brands to new heights. The addition of Viral Nation to its client roster further solidifies GRC's position as a premier strategic communications partner.

## **About Global Results Communications (GRC)**

Global Results Communications (GRC) is a leading strategic communications agency specializing in technology, healthcare and telecommunications. With a focus on delivering innovative solutions and measurable results, GRC helps clients navigate the ever-evolving media landscape to achieve their business objectives.